

PhD Workshop 2011

Presenting Research to Different Types of Audience

17th-19th May 2011

University of Edinburgh, Main Library, 30 George Square, Edinburgh

This event is open to final year PhD students studying in Scotland whose research falls within a social science discipline and which uses intermediate or advanced quantitative methods of statistical data analysis.

During this event, students will learn how to improve their communication and presentation skills and learn about the issues to consider when developing and delivering presentations. A key focus of the event will be to consider the type of audience you are presenting to, the level of technical detail that should be presented and good practice techniques for presenting quantitative data analysis. Over the course of the event students will work in groups to develop presentations for both academic and policy audiences. Group workshops will be interspersed with interactive communication skills workshops and presentations by speakers from both academia and government.

Following this event you would be expected to be able to:



communicate your research findings effectively to a wide range of audience

present your data in a structured and clear way that makes an impact

develop your evaluation skills in understanding the needs of data users

achieve confidence in delivering a presentation and engaging with the audience

appreciate different forms of media for disseminating information

work collaboratively with others to develop and deliver a presentation

Places at this event are limited

To view a draft programme and apply to attend visit:

www.aqmen.ac.uk/events/PhD2011